



(6)
ASCP

ABSTRACT

Micro, Small and Medium Enterprises Department – Announcement made by Hon'ble Chief Minister under Rule 110 - Setting up of an autonomous body to be registered under the Tamil Nadu Societies Registration Act, under the name and style of **MSME Trade and Investment Promotion Bureau (M-TIPB)** - Administrative and Financial sanction - Orders - Issued.

Micro, Small and Medium Enterprises (G) Department

G.O. (Ms) No.8

Dated 24.01.2019
மூலவிளம்பி வருடம் தை, 10
திருவள்ளூர் ஆண்டு 2050

Read

1. Government letter No. 1774/B/2018-3, dated 14.06.2018.
2. From Principal Secretary / Industries Commissioner and Director of Industries and Commerce letter Rc. No.20877/IES2/2018, Dated 23.08.2018.

ORDER

The Hon'ble Chief Minister has made the following announcement under rule 110 on 13.06.2018 on the floor of Tamil Nadu Legislative Assembly:-

“தமிழ்நாட்டின் குறு, சிறு மற்றும் நடுத்தரத் தொழில்களை பன்னாட்டு மயமாக்கவும், வெளிநாட்டு ஒத்துழைப்பைப் பெறவும், தமிழ்நாட்டில் முதலீட்டை ஈர்க்கவும், “குறு, சிறு மற்றும் நடுத்தரத் தொழில் வணிகம் மற்றும் முதலீட்டு மேம்பாட்டு அமைப்பு” ஒன்று உருவாக்கப்படும். தமிழ்நாட்டில் குறு, சிறு மற்றும் நடுத்தரத் தொழில் பிரிவுகளுக்கு விரைவாகவும், உரிய காலத்திலும் அனுமதி வழங்கவும், ஒற்றைச்சாளர முறையை செயல்படுத்துவதற்காக வேண்டி ஒருங்கிணைப்பு முகமையாகவும் இது விளங்கும். மேலும், தேசிய மற்றும் சர்வதேச அளவிலான முதலீடுகளை மேம்படுத்துதல், வணிக அமைப்புகள், தொழிலக அமைப்புகள் மற்றும் முதலீட்டுக் கொள்கையை முன்மொழிபவர்கள், நிறுவனங்கள் மற்றும் அமைப்புகளுடன் படிப்படியாக ஒப்பந்தங்கள் செய்து கொள்ளுதல் ஆகியவற்றையும் ஒருங்கிணைக்கும் முகமையாகவும் இந்த அமைப்பு செயல்படும் என்பதை இப்பேரவைக்கு மகிழ்ச்சியுடன் தெரிவித்துக் கொள்கிறேன்”.

2. The Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. It contributes significantly to the growth of the Indian economy.

social development of the country by fostering entrepreneurship and generating large employment opportunities at comparatively lower capital cost, next only to agriculture. MSMEs are complementary to large industries as ancillary units and this sector contributes significantly in the inclusive industrial development of the country. As on 31.03.2018, around 17.79 lakh entrepreneurs have filed the EM Acknowledgement Part-II & UAM, providing employment opportunities to about 113.57 lakh persons with total investment of Rs.1,93,704.90 crore in Tamil Nadu.

3. Accordingly, in order to internationalise the MSMEs from Tamil Nadu and promote foreign collaboration and investments in MSME sector in Tamil Nadu, the Department of Micro, Small and Medium Enterprises proposed to establish an autonomous body namely "MSME Trade and Investment Promotion Bureau". The proposed functions of MSME Trade and Investment Promotion Bureau (M-TIPB) are as follows:-

- A. Function as facilitating agency for Single Window Clearance System for new MSME investments or expansion of existing MSMEs to facilitate speedy and timely clearances.
- B. Promote National and International investments in MSME sector in Tamil Nadu
- C. To explore overseas market for the products produced by the MSMEs
- D. Forge ties with National and International trade bodies, Industrial Associations and trade and investment policy proponents, institutions and organizations to promote Trade of MSMEs in Tamil Nadu.
- E. Identify national and international trade exhibitions and business forums for participation by MSMEs of Tamil Nadu and suggest Business forums and trade meets to be conducted by Government of Tamil Nadu.
- F. The bureau will have its own website and act as a hub of knowledge on National and International Trade.
- G. To provide information to entrepreneurs especially investors from abroad and other states regarding scope of setting up of industries/service establishments in the State.
- H. To provide guidance on the procedural aspects of starting industries, incentives and facilities available.
- I. To publish reports on MSMEs, brochures, pamphlets, periodicals etc., and distribute them to users, prospective entrepreneurs.
- J. To conduct applied research on Micro, Small and Medium Enterprises Department Policy and administration and take up evaluation studies of programmes and policies and give feed back to the Government.
- K. To organise seminars and training on Export marketing, buyers-sellers meet, vendor development-programmes etc.,
- L. To organise exposure visits within and outside the country for the officials of MSME related departments and MSME unit holders.

- M. To recognize export oriented MSMEs by way of export excellence award.
- N. To perform such additional functions and carry out such duties as may from time to time, be assigned to it by the Government.

4. The Department has proposed to register the bureau as an autonomous society under Tamil Nadu Societies Registration Act. The Secretary to the Government, Micro, Small and Medium Enterprises Department shall act as Chairman / President of the Society and Additional Commissioner of Industries and Commerce will function as Ex-officio Managing Director of the Society. The Commissioner of Industries and Commerce, Chairperson and Managing Director, Small Industries Development Corporation Limited (CMD, SIDCO) and Director of Industrial Guidance and Export Promotion Bureau shall act as Ex-officio members of the board from the Government side along with nomination from Finance Department of Government of Tamil Nadu to be nominated by the Additional Chief Secretary to Government, Finance Department. The President, TANSTIA and convener of Micro, Small and Medium Enterprises wing in Confederation of Indian Industry (CII) shall act as permanent board members of the bureau along with one nominee each from Engineering Export Promotion Council (EEPC) and FIEO. The Chairman can also nominate additional board members from various Micro, Small and Medium Enterprises Trade Organisations in Tamil Nadu on invitation basis.

5. The Secretariat of the bureau has been proposed to establish in SIDCO building wherein Chairperson and Managing Director, Small Industries Development Corporation Limited (CMD, SIDCO) shall provide space of at least 1500 square feet at appropriate place in the Corporate Office of SIDCO for functioning of the bureau at nominal rent. The following staff pattern is suggested for the bureau:-

i)	Chairman	-	The Secretary to Government, Micro, Small and Medium Enterprises Department (Ex-officio)
ii)	Managing Director	-	The Additional Commissioner of Industries and Commerce (Ex-officio)
iii)	General Manager, Trade and Investment Promotion	-	An officer in the cadre of General Manager from Small Industries Development Corporation Limited (SIDCO) to be deputed on permanent basis. He will draw his salary from Small Industries Development Corporation Limited (SIDCO)
iv)	General Manager, Business facilitation	-	An officer in the cadre of Joint Director to be deputed from the office of the Industries Commissioner and Director of

		Industries and Commerce. He will claim his salary from the office of the Industries Commissioner and Director of Industries and Commerce
v)	Research Officer - Two posts	To be appointed on contract basis by the board of the bureau on consolidated pay to be fixed by the board of the bureau.
vi)	Trade and Commerce Specialist - Two posts	To be recruited from open market on contract basis by the board of the bureau at salary to be fixed by the bureau.
vii)	Accounts Officer-cum- Manager - One post	To be recruited either from open market or preferably from among retired officers from the department of Treasuries and Accounts on consolidated wage by the board at the salary to be fixed by the board of the bureau.
viii)	Accounts-cum- Assistant - One post	To be appointed from open market on consolidated wage by the board on contract basis and board will fix the wage.
ix)	Computer Operator - One post	To be appointed on consolidated wage from open market by the board on contract basis and salary to be fixed by the Board.
x)	Steno-typist / typist - One post	To be appointed from open market on consolidated wage by the board on contract basis and salary to be fixed by the Board.
xi)	Office Assistant - One post	To be appointed on consolidated wage by the board from open market on contract basis and salary to be fixed by the Board.
xii)	Driver - One Post	To be appointed on consolidated wage by the board from open market on contract basis and salary to be fixed by the Board.

The bureau shall have pool vehicles to meet the transportation needs of the bureau officials.

6. The Micro, Small and Medium Enterprises Department has further stated that during the budget speech for 2017-18, the following schemes were announced:-

(A) "A special export promotion and marketing support scheme will be launched at an outlay of Rs.10 crore to enhance the

competitiveness of MSME units in domestic and international markets.”

(B) “An International Exhibition with Buyer Seller Trade Meet will be conducted annually in the State for promoting marketing opportunities for MSME units. A sum of Rs.10 crore has been set apart for this purpose for the year 2017-18.

Government issued G.O. (Ms). No.47, Micro, Small and Medium Enterprises (G) Department, dated 20.07.2017 and G.O. (Ms). No.50, Micro, Small and Medium Enterprises (G) Department, dated 02.08.2017 respectively to give effect to the above announcements.

7. Conduct of Trade Fairs, Buyer-Seller Meetings and Promotion of Exports including leading business delegations etc., requires specific focus and skills and dedicated team to plan and collect market intelligence, connect to business associations and Government organizations globally and plan participation in domestic and international trade fairs and exhibitions and organize visit of business delegations and Business to Business meets etc. by drawing calendar of events, procedure to select participants etc. Hence, Micro, Small and Medium Enterprises Department has further proposed that the schemes mentioned in para 6 above will also be implemented by the proposed Trade and Investment Promotion Bureau which will also be permitted to avail 10% of the funds allocated under the two Government Orders towards administrative expenses for its administrative purpose instead of Small Industries Development Corporation Limited (SIDCO).

8. Micro, Small and Medium Enterprises Department has projected following financial requirement for the functioning of the bureau:-

(A) Fixed Expenditure

(i) The following office equipments, furniture and vehicles are required for the functioning of the Bureau.

Office Equipments & Furniture:-

Sl. No.	Description of Items	No of items	Unit Cost	Total Cost (in Rs)
1	Desk top computer with table and chair	5	65,000	3,25,000
2	Multi functional Printer, scanner and copier	2	1,00,000	2,00,000
3	Laptop	6	60,000	3,60,000
4	Executive Table with Chair	5	30,000	1,50,000
5	Staff working Table with Chair	5	25,000	1,25,000

6	Visitors Cushion Sofa Set	2	1,00,000	2,00,000
7	Visitors Chairs	15	2,500	37,500
8.	Mini Conference Hall Furniture (U Table, Chair and Mike)	1	10,00,000	10,00,000
9.	LED display for Conference Hall	1	1,00,000	1,00,000
10.	Vehicle	1	10,00,000	10,00,000
	Total			34,97,500

(b) Recurring:

(i) Salaries

1) Staff cost & salary: Rs.48,00,000/- per annum as below:-

Sl. No.	Name of the Post	Number of Post	Salary per month	Annual Expenditure (in Rs.)
i)	Chairman	1	NIL	NIL
ii)	Managing Director	1	NIL	NIL
iii)	General Manager, Trade and Promotion	1	NIL	NIL
iv)	General Manager, Business facilitation	1	1,00,000/-	12,00,000
v)	Research Officer	2	75,000/-	18,00,000
vi)	Trade and Commerce Specialist	1	50,000/-	6,00,000
vii)	Accounts Officer-cum-Manager	1	25,000/-	3,00,000
viii)	Accounts-cum-Assistant	1	20,000/-	2,40,000
ix)	Computer Operator	1	20,000/-	2,40,000
x)	Steno-typist / typist	1	15,000/-	1,80,000
xi)	Office Assistant	1	20,000/-	2,40,000
xii)	Driver	1	Total	48,00,000

(C) Administrative expenditure:

Sl. No	Item of Expenditure	Expenditure per month	Annual expenditure
1.	Rent (Rs 45/ per Square feet for 1500 Square feet)= Rs 67,500 Say Rs. 70,000/	70,000	8,40,000
2.	Electricity Charge (including Air Conditioning)	20,000	2,40,000

3.	Stationery	15,000	1,80,000
4.	Telephone / internet	5,000	60,000
5.	Fuel (for one vehicle)	20,000	2,40,000
6.	House keeping (Sweeping and Cleaning) Rs 5/- per square feet for 1500	7,500	90,000
7.	Contingency (meeting expenses, other contingencies)	30,000	3,60,000
8.	Travelling expenses	1,25,000	15,00,000
	Total	2,92,500	35,10,000

9. Micro, Small and Medium Enterprises Department has also stated that the bureau will explore the possibility of obtaining funds / grants from Government of India Schemes / Ministries and also be permitted to collect service charges from the industry for conduct of exhibitions / fairs and for providing other marketing, investment and export support.

10. The Government after careful examination accept the proposal of the Micro, Small and Medium Enterprises Department and issue orders to set up an autonomous body to be registered under the Tamil Nadu Societies Registration Act under the name and style of MSME Trade and Investment Promotion Bureau (M-TIPB) as per the announcement made by the Hon'ble Chief Minister under Rule 110 with the functions and constitution as stated in paras 3, 4, 5, 7 and 9 above. The bureau will function from Small Industries Development Corporation Limited (SIDCO) building and Chairperson and Managing Director, Small Industries Development Corporation Limited (SIDCO) shall offer sufficient space for the functioning of the bureau in its premises at Guindy at nominal rent. Government also accord administrative and financial sanction for an amount of Rs.34,97,500/- (Rupees Thirty Four lakhs ninety seven thousand and five hundred) as non recurring expenditure as one time grant towards purchase of vehicle and Office equipments, furniture etc. for the proposed Bureau. Administrative and Financial sanction is also accorded for an amount of Rs.48,00,000/- (Rupees Forty eight lakhs) towards salaries and an amount of Rs.35,10,000/- (Rupees Thirty Five lakhs and ten thousand) towards other Administrative expenditure per annum as recurring expenditure totally Rs.1,18,07,500/- (Rupees One crore eighteen lakhs seven thousand and five hundred) of the Bureau. Government allocate a separate head of account for the above expenditure in the Budget to meet out the expenditure.

11. The amount sanctioned in para-10 above shall be debited under the following Head of Account:-

2852. Industries - 80. General - 800. Other Expenditure - State's Expenditure - JQ Setting up of an autonomous body under MSME Trade and Investment Promotion Bureau (M -TIPB)	Rs.15,00,000/-
04 - Travel Expenses. 01-Tour Travelling Allowances (DPC 2852 80 800.. JQ 04 14)	Rs. 60,000/-
05 - Office Expenses. 01-Telephone Charges (DPC 2852 80 800.. JQ 05 12)	Rs. 3,60,000/-
05 - Office Expenses. 02 - Other Contingencies (DPC 2852 80 800.. JQ 05 21)	Rs. 2,40,000/-
05 - Office Expenses. 03 - Electricity Charges (DPC 2852 80 800.. JQ 05 30)	Rs. 15,12,500/-
05 - Office Expenses. 05 - Furniture (DPC 2852 80 800.. JQ 05 58)	Rs. 8,40,000/-
06 - Rent, Rates and Taxes. 01 - Rent (DPC 2852 80 800.. JQ 06 10)	Rs.1,00,000/-
19 - Machinery and Equipments. 01 - Purchase (DPC 2852 80 800.. JQ 19 13)	Rs.10,00,000/-
21 - Motor Vehicles. 01 - Purchase (DPC 2852 80 800.. JQ 21 18)	Rs.48,00,000/-
33 - Payments for Professional and Special Services. 04 - Contract Payment (DPC 2852 80 800.. JQ 33 40)	Rs.90,000/-
33 - Payments for Professional and Special Services. 09 - Other Payments (DPC 2852 80 800.. JQ 33 95)	Rs.2,40,000/-
45 - 00 Petroleum, Oil and Lubricant (DPC 2852 80 800.. JQ 45 09)	Rs.8,85,000/-
76 - Computer and Accessories. 01 - Purchase (DPC 2852 80 800.. JQ 76 13)	Rs.1,80,000/-
76 - Computer and Accessories. 03 - Stationery (DPC 2852 80 800.. JQ 76 31)	Total
	Rs.1,18,07,500/-

12. The expenditure sanctioned in para-10 above shall constitute an item of "New Service" and the approval of the Legislature shall be obtained in due course of time by an inclusion in the Supplementary Estimates for the year 2018-19. Pending approval of the Legislature, the expenditure may be initially met by drawal of an advance from the Contingency Fund. The Principal Secretary / Industries Commissioner and Director of Industries and Commerce is directed to calculate the actual amount required for the period up to next Supplementary Estimates and apply for sanction of the same as advance from the Contingency Fund to Finance (BG.I) Department directly in Form "A" appended to the Contingency Fund Rules, 1963 along with a copy of this order. Orders for sanction of an advance from the Contingency Fund will be issued from Finance (BG.I) Department. The Principal Secretary / Industries Commissioner and Director of Industries and

Commerce shall also send necessary draft explanatory notes for inclusion of this expenditure in the Supplementary Estimates for the year 2018-19 without fail.

13. This order issues with the concurrence of the Finance Department vide its U.O. No.617/Industries/2019, dated 22.01.2019 and ASL No.2539 (Two thousand five hundred and thirty nine).

//BY ORDER OF THE GOVERNOR//

**DHARMENDRA PRATAP YADAV
SECRETARY TO GOVERNMENT**

To
✓ The Principal Secretary / Industries Commissioner
and Director of Industries and Commerce,
Thiru Vi. Ka. Industrial Estate, Guindy, Chennai-32.
The Principal Secretary / Chairperson and Managing Director,
Tamil Nadu Small Industries Development Corporation Limited,
Thiru Vi. Ka. Industrial Estate, Guindy, Chennai-32.
The Additional Chief Secretary to Government,
Finance Department, Chennai-9.

Copy to:-

Office of the Hon'ble Chief Minister, Chennai-9.
Office of the Hon'ble Deputy Chief Minister, Chennai-9.
The Special Personal Assistant to Hon'ble Minister for Rural Industries,
Chennai-9.
The Private Secretary to Chief Secretary to Government,
Chennai-9.
The Private Secretary to Secretary to Government,
Micro, Small and Medium Enterprises Department, Chennai-9.
The Personal Assistant to Deputy Secretary to Government,
Micro, Small and Medium Enterprises Department, Chennai-9.
The Finance (Industries) Department, Chennai-9.
The Accountant General (Audit), Chennai-18. (By Name).
The Accountant General (A&E), Chennai-18. (By Name).
The Accountant General (E&RSA), Chennai-18. (By Name).
The Pay and Accounts Officer, Chennai-8.
The Chief Accounts Officer,
Directorate of Industries and Commerce, Chennai-32.
The Micro, Small and Medium Enterprises (B / OP) Department,
Chennai-9.
Sf/Sc.

//FORWARDED BY ORDER//

re: Rajagopal
SECTION OFFICER

11/11/19
25/1/19